

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. **(Currently Amended)** A method for adjusting a gloss for a print image, comprising: adjusting the gloss of a print image by adjusting the cooling of the print image, wherein for an essentially constant gloss of a print image to occur, a cooling rate below a value which is dependent on a predetermined print material and a predetermined toner is chosen.

2. **(Original)** The method according to Claim 1, wherein a toner used is heated prior to the cooling procedure from around 80°C to 140°C, but preferably from 110°C to 135°C.

3. **(Cancelled)**

4. **(Original)** The method according to Claim 1, wherein for an increase of the gloss of a print image to occur, a cooling rate above a value, which is dependent on the print material and a predetermined toner is chosen.

5. **(Currently Amended)** A fusing device ~~(4)~~ for a printing press, having a heating device ~~(3)~~ for heating a toner including 1% to 30% aliphatic hydrocarbons, aliphatic acids, aliphatic alcohols or their salts or olefinic hydrocarbons on a print material ~~(5)~~, comprising: a cooling device ~~(10)~~, and a control unit for adjustably cooling a print image wherein the gloss of the print image is adjusted, wherein the toner has the value of an elastic module G' at a reference temperature value, computed from the initial temperature at the start of the glass transition of the tones plus 50°K, i.e., $(G'(\text{reference temperature value})/G'(\text{reference temperature value} + 50^\circ\text{K}))$ of less than 10^{-5} .

6. **(Cancelled)**

7. **(Currently Amended)** The toner for a printing press according to Claim ~~6~~, 5, wherein the toner includes 5% to 25% of the aliphatic hydrocarbons, aliphatic acids, aliphatic alcohols or their salts, or the olefinic hydrocarbons.

8. **(Original)** The toner for a printing press according to Claim 7, wherein the toner includes 10% to 20% of the aliphatic hydrocarbons, aliphatic acids, aliphatic alcohols or their salts, or the olefinic hydrocarbons.

9. **(Currently Amended)** The toner according to Claim ~~6~~, 5, wherein the toner includes 15% to 25% of the aliphatic hydrocarbons, aliphatic acids, aliphatic alcohols or their salts, or the olefinic hydrocarbons.

10. **(Currently Amended)** The toner according to Claim ~~6~~, 5, wherein the toner includes at least a resin, particularly a polyester resin.

11. **(Currently Amended)** The toner according to Claim ~~6~~, 5, wherein the toner includes at least a pigment or a dyestuff.

12. **(Currently Amended)** The toner according to Claim ~~6~~, 5, wherein the toner includes at least a material for forming an electrical charge.

13. **(Currently Amended)** The toner according to Claim ~~6~~, 5, wherein the toner contains at least a flow expedient or a solvent.

14. **(Cancelled)**